



Sponsorship Levels and ROI

The Indiana STEM Education Conference provides exposure for companies and organizations to an audience of potential clients. The primary audience attending the conference is K-12 STEM teachers and K-12 administrators from Indiana. In addition, the conference draws other K-12 STEM stakeholders like STEM education faculty, STEM education graduate students, and STEM focused business representatives. The attendance for the conference is generally over 450 people per year.

450+ K-12 STEM education stakeholders per year

Below are four ways to engage with potential clients. We are happy to customize a package that will work best for you.

Level 1, \$600	Booth at in-person exhibit hall <ul style="list-style-type: none"> - In-person exhibit space includes a skirted 6' display table Dedicated break time for participants to visit the exhibit hall Electronic resources posted on conference website Listing in conference program Admission for four guests with full access to conference sessions Lunch and refreshments for four guests
Level 2, \$1,000	Booth at in-person exhibit hall <ul style="list-style-type: none"> - In-person exhibit space includes a skirted 6' display table Dedicated break time for participants to visit the exhibit hall Electronic resources posted on conference website Listing in conference program Admission for six guests with full access to conference sessions Lunch and refreshments for six guests Recognition in pre-conference emails Sponsor profile in program Access to attendee list including email addresses
Level 3, \$1,500	Booth at in-person exhibit hall <ul style="list-style-type: none"> - In-person exhibit space includes a skirted 6' display table Dedicated break time for participants to visit the exhibit hall Electronic resources posted on conference website Listing in conference program Admission for eight guests with full access to conference sessions Lunch and refreshments for eight guests Recognition in pre-conference emails Sponsor profile in program Access to attendee list including email addresses Guaranteed in-person conference session Include a handout in the conference "goodie" bag Mention during keynote speaker